

**MORADABAD INSTITUTE OF TECHNOLOGY,
MORADABAD**
Activity Report

1. **Activity Name / Type:** Webinar on " Entrepreneurship Skills "
2. **Date & Day** - 29.09.2021 (Wednesday)
3. **Timing** - 02:30 PM to 03:30 PM
4. **Online Platform-** Zoom App
5. **College Name** - Moradabad Institute of Technology, Moradabad
6. **Esteemed Speaker-**Dr. Saumya Mishra (Associate Dean-IBS ,Pune)
7. **Objective:** The topic holds great relevance in today's time, particularly for the students, young engineers and innovators. The government of India also has its focus in this direction. In this view a student awareness program in form of webinar was conducted by ICFAI Business School in association with Moradabad Institute of Technology on 29th September 2021.
8. **Brief about Activity:** The webinar starts with the introduction of the speaker who is also Associate Dean of ICFAI Business school. The speaker Dr. Saumya Mishra along with her co-host Mr. Abhishek Bajpai and Mr. Dileep Sharma started the session with the basic definition of Entrepreneurship and the Entrepreneur. He addressed the questions such as:
 - i. What are Core Entrepreneurship Specific skills
 - ii. Their fulfillment mechanisms.
 - iii. Difference Between Manager and Leader.Further she explained the types of Entrepreneurship followed by the discussion on what are the key points of downloading IBS app which is explained by Mr. Abhishek Bajpai. In the last the speaker addressed the queries of the participants related to start ups.
9. **Experts/Keynote with Name, designation, Organization:** Dr. Saumya Mishra, Associate Dean of ICFAI Business school.

10. **Total Participants:**

S.N.	Name of Attendee
1	Dr. Kshitij Shinghal
2	Dr. Rajul Misra
3	Dr. Amit Saxena
4	Ms. Richa Saxena
5	Ms. Suchita Saxena
	157 Students of CS, EC, EE, ME, CE & B.Pharma

11. **Few Pics of the event:**

IBS[®]
ICFAI BUSINESS SCHOOL

Student Development Program In Association with Moradabad Institute of Technology, Moradabad

"Entrepreneurship Skills"

Speaker

Dr. Saumya Misra
Associate Dean
ICFAI Business School

Date: 29.09.2021 (Wednesday)
Timing: 02:30 PM to 03:30 PM
Zoom Meeting ID: 912 6103 0311
Zoom Password: 100925

www.ibsindia.org

REC

Key Points of Downloading IBS APP

- Information About IBS and its 9 campuses is just a click away.
- One may Apply for IBSAT 2021 through App.
- Practice mock test papers to prepare for IBSAT 2021
- Sets of 20 mins. mini mock
- Time to time notifications About IBS to keep you informed.
- Updated blog section to keep up with latest trend in management education.
- Campus videos
- Updated FAQs on fingertip.
- Information about National Level MBA Entrance Exams.

To download App please visit:
<https://play.google.com/store/apps/details?id=com.app.ibsbusinessschool>

IBS[®]
ICFAI Business School

Scan QR code to download from Google Play Store

ABHISHEK BAJPAI's screen

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DROOOOMMMM... ..

- Droom is the 17th Indian startup to become a unicorn as high-profile investors double down on their bets in the world's second largest internet market.
- <https://www.youtube.com/watch?v=eL2yp9ms70c>

Dr. Saumya Misra, IIS Pune

Saumya Misra's screen



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5. Classification Given by Danho

- i. **Innovating entrepreneur:** Innovative entrepreneurs are generally aggressive and possess the art of cleverly putting the attractive possibilities into practice.
 - ii. **Imitative entrepreneurs:** Imitative entrepreneurs are characterised by readiness to adopt successful innovations inaugurated by successful innovating entrepreneurs.
 - iii. **Fabian entrepreneur:** Fabian entrepreneurs are cautious and skeptical in experimenting change in their enterprises. Such entrepreneurs are shy, lazy and lethargic.
 - iv. **Drone entrepreneur:** Drone entrepreneurs are characterised by a refusal to adopt opportunities to make changes in production formulae even at the cost of severely reduced returns.
- Dr. Saumya Misra, IIS Pune



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4. According to stages of Development

- i. **First generation entrepreneur:** First generation entrepreneurs are those entrepreneurs who do not possess any entrepreneurial background.
 - ii. **Second generation entrepreneur:** Second generation entrepreneurs are those entrepreneurs who inherit the family business firms and pass it from one generation to another.
 - iii. **Classical entrepreneur:** A classical entrepreneur is a stereotype entrepreneur whose aim is to maximize his economic returns at a level consistent with the survival of the unit but with or without an element of growth.
- Dr. Saumya Misra, IIS Pune



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3. According to the Use of Technology



- i. **Technical entrepreneur:** The strength of a technical entrepreneur is in his skill in production techniques. He concentrates more on production than on marketing.
- ii. **Non-technical entrepreneur:** Unlike technical entrepreneur, non-technical entrepreneur is not concerned with the technical aspect of the product rather he spends more time in developing alternative strategies of the marketing and distribution to promote his business.
- iii. **Professional entrepreneur:** Professional entrepreneur means an entrepreneur who is interested in floating a business but does not want to manage or operate it.

20/03/21

Dr. Saumya Misra, IIT Patna

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2. According to Motivation



- i. **Pure entrepreneur:** Pure entrepreneur is one who may or may not possess an aptitude for entrepreneurship but is tempted by the monetary rewards or profits to be earned from the business venture.
- ii. **Induced entrepreneur:** Induced entrepreneur is attracted by the various incentives, subsidies and facilities offered by the government.

Dr. Saumya Misra, IIT Patna

Saumya Misra's screen

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TYPES OF ENTREPRENEUR

1. According to the Type of Business



- i. **Business entrepreneur:** Business entrepreneurs are those entrepreneurs who conceive the idea of a new product or service and then translate their ideas into reality.
- ii. **Trading entrepreneur:** As the very name indicates trading entrepreneur is concerned with trading activities and not manufacturing.
- iii. **Industrial entrepreneur:** As the very name indicates, an industrial entrepreneur is one who sets up an industrial unit.
- iv. **Corporate entrepreneur:** Corporate entrepreneur is the one who plans, develops and manages a corporate body.
- v. **Agricultural entrepreneur:** Agricultural entrepreneur is the one who is engaged in the agricultural activities.

Saumya Misra's screen

Report Prepared by:
Ms. Richa Saxena
Member, ED Cell

MORADABAD INSTITUTE OF TECHNOLOGY, MORADABAD

Activity Report

- Activity Name / Type:** National Webinar on “**Research, Innovation, and Ranking**” as the part of the completion of 1 year of Transformational Reforms under New Education Policy (NEP)-2020.
- Date of Event:** Wednesday, Aug. 11, 2021
<https://www.youtube.com/channel/UClbbWYTjSiXnhShJ0Z1-05g>
- Objective:** New Education Policy (NEP)- 2020 is a transformational and empowering policy. Many of the countries in the world are looking at it with great enthusiasm & are likely to follow suit. Hon'ble Prime Minister of India has been constantly taking the nation forward towards it.
- Brief about Activity:** In view of the above, AICTE has organized National Webinar on Research, Innovation, and Ranking as the part of the completion of 1 year of Transformational Reforms under New Education Policy (NEP)-2020 on 11th Aug 2021 from 10:30 AM - 1:30 PM.
- Experts/Keynote with Name, designation, Organization:**
 - **Dr. Rajkumar Ranjan Singh**, Hon'ble Minister of State for Education and External Affairs, Govt. of India.
 - **Prof. K. VijayRaghavan**, Principal Scientific Advisor, Govt. of India
 - **Prof. Anil Sahasrabudhe**, Hon'ble Chairman AICTE
 - **Prof. K. Radhakrishnan**, Chairman of standing committee of IIT Council
 - **Prof. Govindan Rangarajan**, Director IISc Bangalore
 - **Dr. Umesh Shaligram**, Director (R&D) Serum Institute of India
 - **Mr. Deepak Bagla**, MD & CEO, Invest India
 - **Dr. Anita Gupta**, Head NSTEDB, DST, Govt. of India
 - **Mr. Yashraj Bharadwaj**, Zenieth Vipers & Ideax Solutions
 - **Prof. V. Ramgopal Rao**, Director IIT Delhi
 - **Prof. C. Raj Kumar**, VC, O.P. Jindal Global University
 - **Prof. Rajat Moona**, Director IIT Bhilai
 - **Dr. Abay Jere**, Innovation cell, MoE
 - **Prof. K.K. Agarwal**, Chairman, NBA
- Total Participants:**

S.N.	Name of Attendee
1.	Dr. Amit Saxena

2.	Dr. Narendra Singh Pal
3.	Dr. Kshitij Shinghal
4.	Dr. Neelaksh Sheel
5.	Dr. Rajul Misra
6.	Mr. Rashid Ali
7.	Mohd. Saqib Qadeer
8.	Mr. Dinesh Kumar
9.	Mr. Shekhar Singh
10.	Dr. Lalit Mohan Trivedi
11.	Mohd Illyas
12.	Mr. Ritesh Srivastava

7. Few Pics of the event:







Dr. Amit Saxena

MORADABAD INSTITUTE OF TECHNOLOGY, MORADABAD

Activity Report

1. **Activity Name / Type:** Webinar on “B.Tech Major Projects for New Product Development Startups”
2. **Date of Event:** Thursday, August 12, 2021 3:00 pm
3. **Event Web Address:**
<https://aicteindia.webex.com/aicteindia/onstage/g.php?MTID=e27d5192920881af0250bfd295ac90b7b>
4. **Objective:** B.Tech Major Projects for New Product Development Startups in engineering institute.
5. **Brief about Activity:** Webinar on B.Tech Major Projects for New Product Development Startups. for students and faculty for technical institutes.

The Key feature of this webinar are:

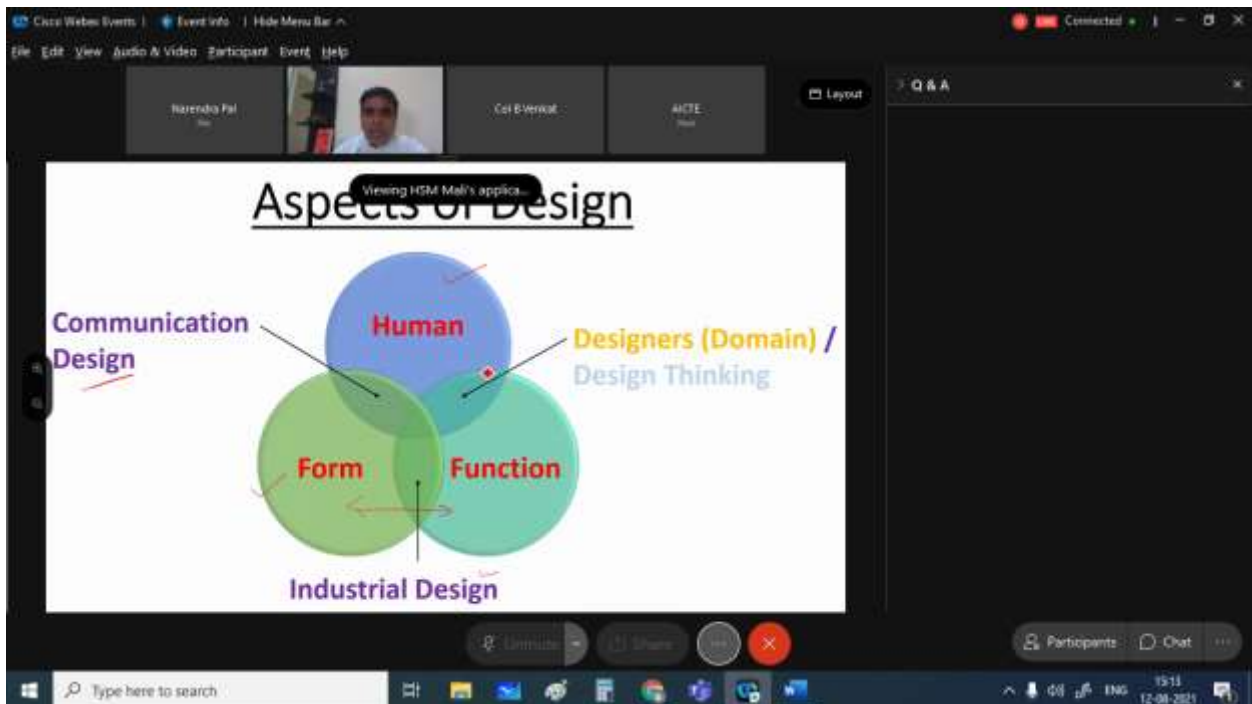
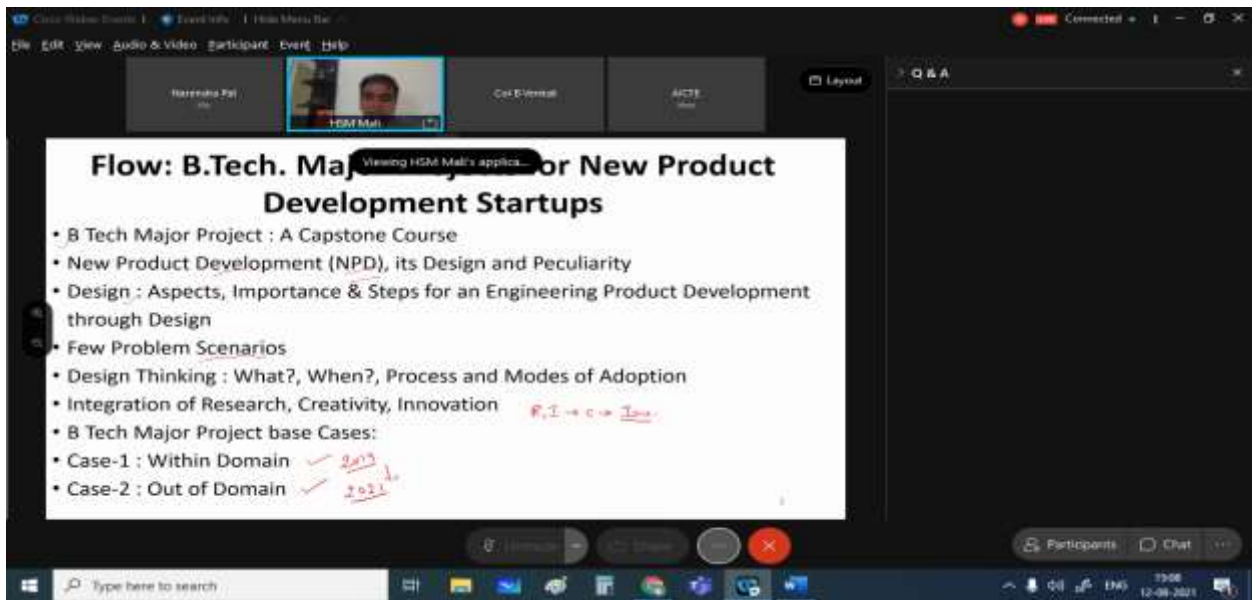
- B.Tech. major Project
 - NPD and its design
 - Problem Scenario and Design Thinking
 - Aspect of Design
 - Integration of Research, Creative and Innovation.
 - Case Study: Project connect to Present scenario
6. **Experts/Keynote with Name, designation, Organization:**
 - Col. B Venkat,
Director, Faculty Development Cell
All India Council for Technical Education(AICTE)
 - Harlal Singh Mali, Professor, MNIT Jaipur

7. **Total Participants:**

S.N.	Name of Attendee
1.	Aarti Chaudhary (EC)
2.	Yatik Varshney (EC)

3.	Deepanshu Mehra (EC)
4.	Ayush Kumar (EC)
5.	Prarut Vishnoi (EC)
6.	Anant Kushagra (EC)
7.	Sanyam Saxena (EC)
8.	Apaar Raj Gupta (EC)
9.	Shrajal Kumar Singh (EC)
10.	Dr. Amit Saxena
11.	Dr. Narendra Singh Pal

8. **Few Pics of the event:**



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Narendra Pal HSM Mal Col E Verwal AICE

Design Importance

- Utility ✓
- Peculiarity ✓
- Distinguishing feature
- Ergonomics
- Safety ✓
- Unique Selling Preposition
- Part of Marketing Strategy ↓
- Aligns with Company motto

PD&D Steps (Rational)

- ^{lead}Ideation/sketches
- Design Proposal
- Feasibility Analysis
- Prototypes

Participants Chat

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13:16 12-08-2021

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Narendra Pal HSM Mal Col E Verwal AICE

Layout

Driving Force for Innovation

Viewing HSM Mal's applic...

The diagram illustrates two models of innovation:

- Technology Push:** A flow from **TECHNOLOGY DEVELOPED** (represented by a scientist) to **CREATES DEMAND** (represented by a group of people) to **MARKET** (represented by a shopping cart). Example: Mobile Phones, Consumer goods.
- Market Pull:** A flow from **EXISTING DEMAND** (represented by a group of people) to **TECHNOLOGY DEVELOPED** (represented by a laboratory flask) to **MARKET** (represented by a shopping cart). Example: Products for Basic Needs- Pharmaceuticals.

Courtesy Google Images

Participants Chat

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13:43 12-08-2021

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Narendra Pal HSM Mali Col Eversat ANDE

Layout Q & A

How to make people

Viewing HSM Mali's applica...



Courtesy Google Images...

Your Inputs?

Participants Chat

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12-08-2021

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Narendra Pal HSM Mali Col Eversat ANDE

Layout Q & A

When to use Design Thinking?

- When the Problems are Wicked
 - Problems that are ill defined **DT**
 - Both problem and solution are unknown at the beginning
 - A large part of problem solving is actually defining the problem
 - In VUCA (volatile, uncertain, complex and ambiguous) ambience
- When not to use
 - Design Thinking is not the answer to every problem
 - For some problems one will need rational thinking e.g. acquiring a competitor

Participants Chat

Type here to search

12-08-2021

Dr. Amit Saxena
Dr. Narendra Singh Pal

MORADABAD INSTITUTE OF TECHNOLOGY, MORADABAD

Activity Report

1. **Activity Name / Type:** Webinar on “Critical need for academia industry interface, the industry need through entrepreneur’s worldview”
2. **Date of Event:** 05 August, 2021 (03:00 PM)
3. **Objective:** The objective of the workshop was to highlight the need of academia industry interface.
4. **Brief about Activity:** Dr. Kamna Raj Aggarwalla of GDPA Fasteners highlighted the critical points that are required & can be achieved by academia industry interface. The webinar was conducted by Faculty Development Cell, All India Council for Technical Education (AICTE) on April 12, 2021.
5. **Experts/Keynote with Name, designation, Organization:**
Prof. M P Poonia, Vice Chairman, AICTE
Dr. Kamna Raj Aggarwalla, GDPA Fasteners
6. **Total Participants:**

S.N.	Name of Faculty Member
1.	Dr. Amit Saxena
2.	Dr. Kshitij Shinghal
3.	Dr. Manish Saxena
4.	Dr. Rajul Misra
5.	Dr. Deepti Gupta
6.	Ms. Shuchita Saxena
7.	Ms. Richa Saxena
8.	Mr. Ram Singh
9.	Mr. Ashutosh Dhar Dwivedi
10.	Dr. Manish Gupta
11.	Mr. Manas Singhal
12.	Dr. Narendra Singh Pal
13.	Mr. Shubham Vyas
14.	Mr. Arvind Kumar Singh

7. **Few Pics of the event:**

Webinar on Critical need for academia industry interface, the industry need through entrepreneur's worldview

Organized by Faculty Development Cell (FDC), AICTE, New Delhi

Eminent Speakers



Dr. Kamna Raj Aggarwalla,
GDPA Fasteners



Prof. M. P. Poonia,
Vice Chairman,
AICTE

Thursday, 5th August 2021
03:00 PM (IST) onwards

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Dr. Amit Saxena AICTE Call & Viewed

Kamna Aggarwalla

Connect audio

Participants Chat

15:42 05-08-2021

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Dr. Amit Saxena AICTE Call & Viewed

Kamna Aggarwalla

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Participants Chat

15:58 05-08-2021

Chat

From Kamna Aggarwalla to everyone: 05:52 PM
kamna.aggarwalla@gmail.com

To: Host

Enter chat message here

Q & A

Dr. Amit Saxena

MORADABAD INSTITUTE OF TECHNOLOGY, MORADABAD

Entrepreneurship Development Cell

Activity Report

1. Activity Name / Type: Online Workshop on “How to Develop a Mindset to never waste time. The ultimate time management course.”
2. Date of Event: 08 January 2021 (10:00am to 12:00 noon)
3. Objective: The main objective of the workshop is to give process of organizing and planning how to divide your time between specific activities & to come out with a realization that time management is not the clock management.
4. Brief about Activity:
5. Experts/Keynote with Name, designation, Organization: Mr. Karthik Poovanam, Leadership Coach
6. Total Participants: 12
 - i. Prof. Rohit Garg, Director MIT.
 - ii. Mr. S.N. Shukla, Registrar MIT.
 - iii. Dr. Kshitij Shinghal, Head ED Cell.
 - iv. Dr. Somesh Kumar, Head, CSE.
 - v. Dr. Manish Saxena, Head, AS&H.
 - vi. Dr. Rajul Misra, Head EED.
 - vii. Dr. Munish Chabhra, Head, MED.
 - viii. Mr. Ankur Bansal, Head, CED.
 - ix. Dr. Animesh Agarwal, COE.
 - x. Mr. Vikas Kumar, CSE.
 - xi. Dr. Amit Saxena, ECD.
 - xii. Mr. Pradeep Singh
7. Few Pics of the event:



MORADABAD INSTITUTE OF TECHNOLOGY, MORADABAD

Entrepreneurship Development Cell

Activity Report

1. Activity Name / Type: Online Workshop on “Joy of Engineering”
2. Date of Event: 08 January 2021 (04:00 to 05:00pm)
3. Objective: Center for Creative Learning (CCL), IIT Gandhinagar in association with AICTE has conducted a program titled THE JOY OF ENGINEERING. The goal is to inspire the students about ENGINEERING.
4. Brief about Activity: The hands-on sessions covered algorithmic and critical thinking, problem solving and an exploratory approach towards engineering education. For instance: understanding and simulating an Enigma machine from scratch (the machine which resulted in the invention of computers).
5. Experts/Keynote with Name, designation, Organization: Prof Manish Jain, Associate Teaching Professor and principal coordinator of Center for Creative Learning, IIT Gandhinagar
6. Total Participants: 28 students + 11 Faculty
 - i. Prof. Rohit Garg, Director MIT.
 - ii. Dr. Kshitij Shinghal, Head ED Cell.
 - iii. Dr. Somesh Kumar, Head, CSE.
 - iv. Dr. Rajul Misra, Head EED.
 - v. Dr. Munish Chabhra, Head, MED.
 - vi. Mr. Ankur Bansal, Head, CED.
 - vii. Dr. Neelaksh Sheel, CSE.
 - viii. Dr. Amit Saxena, ECD.
 - ix. Dr. Mukul Dixit, EED.
 - x. Ms. Shuchita Saxena, ECD.
 - xi. Ms. Neha Gupta, CSE.
7. Few Pics of the event:



**MORADABAD INSTITUTE OF TECHNOLOGY,
MORADABAD**

Activity Report

1. **Activity Name / Type:** Webinar on “Entrepreneurship and Atmanirbhar Bharat for STARTUP INDIA”
2. **Date of Event:** Wednesday, July 7, 2021, 05:00 pm
3. **Objective:** The topic holds great relevance in today's time, particularly for the students, young engineers and innovators. The government of India also has its focus in this direction. In this view an awareness program in form of webinar was conducted by The Institution of Engineers (India) on 7th July 2021.
4. **Brief about Activity:** The webinar starts with the introduction of the speaker who is also the chairman of IEI. The speaker Dr. Enti Ranga Reddy started the session with the basic definition of Entrepreneurship and the Entrepreneur. He addressed the questions such as:
 - i. What is Entrepreneurship
 - ii. Who is an Entrepreneur
 - iii. Why is EntrepreneurshipFurther he explained the types of Entrepreneurship followed by the discussion of various types of Start Ups, Start Up ecosystem & the various schemes that government has started for promoting Start Ups. In the last the speaker addressed the queries of the participants related to start ups.
5. **Experts/Keynote with Name, designation, Organization:** Dr. Enti Ranga Reddy, Chairman and Managing Director, Legend Technologies Pvt. Ltd. Bangalore & Chairman, AISC, The Institutions of Engineers, Kolkata.

6. **Total Participants:**

S.N.	Name of Attendee
1.	Dr. Deepti Gupta
2.	Dr. Kshitij Shinghal
3.	Dr. Rajul Misra
4.	Dr. Amit Saxena

5.	Dr. Narendra Singh Pal
6.	Dr. Nitin Agarwal
7.	Mr. Shubham Vyas
8.	Ms. Ruchi Varshney
9.	Mr. Pawan Toralkar
10.	Ms. Shuchita Saxena
11.	Mr. Manas Singhal
12.	Mr. Ashutosh Dhar Dwivedi

7. Few Pics of the event:

AISSMS
COLLEGE OF ENGINEERING
PUNE, MAHARASHTRA

Department of E&TC, AISSMS College of Engineering, Pune in collaboration with Institution of Engineers (India), Kolkata

Organises a Webinar on

"ENTREPRENEURSHIP AND ATMANIRBHAR BHARAT FOR START UP INDIA"

SPEAKER
Dr. Enti Ranga Reddy
Chairman and Managing Director,
Legend Technologies (India) Pvt. Ltd.
Bangalore &
Chairman, AISC
Institution of Engineers (India), Kolkata

DATE : 7TH JULY 2021 **TIME : 5.00 PM**

COORDINATOR
Prof. Nitin Mawale

CONVENER & HOD E&TC
Dr. D.G. Bhalke

PRINCIPAL
Dr. D.S. Bormane

Kshitij Shinghal joined

Characteristics of Entrepreneurship:

- ✓ Commitment / Resilience
- ✓ Objectivity
- ✓ Resourcefulness
- ✓ Adaptable and Flexible
- ✓ Proactive
- ✓ Dependability
- ✓ Effective planning skills
- ✓ "SELF-BELIEF – NO SELF DOUBT"

Entrepreneur

INNOVATION, KNOWLEDGE, BUSINESS, TEAM, LEADERSHIP, RISK TOLERANCE, ASSERTIVENESS

BELIEVING IN YOURSELF IS THE FIRST SECRET TO SUCCESS!

LIVE on YouTube

Dr Ranga reddy enti's screen

Manish prasad left

Zoom

Leave

on YouTube

Entrepreneurship

What is Entrepreneurship ?

- The process of designing, launching and running a new Business.
- The Capacity and willingness to develop, organize and manage a Business venture along with any of its risks in order to make profit.

Who is an Entrepreneur ?

- Someone who envisions, creates and evangelizes an idea that they are absolutely crazy about it.
- Entrepreneurs think the word "no" means "to find a better way". They are continually learning growing and reaching higher.

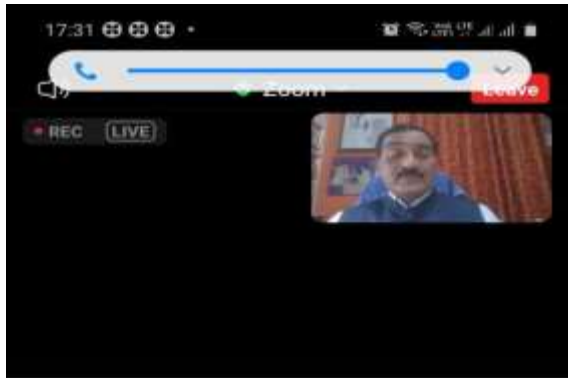
Why is Entrepreneurship ?

- The need for a lifestyle not bound by a 9-5 job.
- You will work hard, But there's much more flexibility to the entrepreneurial lifestyle than the traditional 9-5 and two weeks of vacation time that corporate life permits.
- Increase your business and entrepreneurial potential by focusing on Business Knowledge, Financial skills, Career exploration, Education and Relationships and many more aspects.

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Contents

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- ❖ Types of Entrepreneurship
- ❖ Characteristics of an Entrepreneur
- ❖ Start up India
- ❖ Start up Eco system
- ❖ Challenges faced in start ups
- ❖ Fundraising schemes
- ❖ Incentives for the start ups
- ❖ Current opportunities on start ups
- ❖ Start up Changes virtual reality
- ❖ Aatmanirbhar Bharat
- ❖ Pillars of Aatmanirbhar Bharat
- ❖ Conclusion



For Your Attention!



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Dr. Amit Saxena