

MORADABAD INSTITUTE OF TECHNOLOGY, MORADABAD

Department of Mechanical Engineering

Activity Report

1. **Activity Name / Type:** Industrial Visit
2. **Name of Expert, Designation, Organization:** ASP SEALINGS PVT. LIMITED.
3. **Date of Visit:** 10/05/23
4. **Objective:** To provide students with practical insights of functioning of industry, better understanding of real-world applications and enhancing their theoretical knowledge.
5. **Brief about Activity:** ASP Group: - In 1989, the Group started its operations under a Joint Venture partnership with SAIAG Industria Spa, Italy in Gajraula (U.P.) for manufacturing EPDM Rubber Weatherstrips. Overall, the strength of ASP Group companies lies in their strong brand image, widespread distribution network, product range, excellent quality, extensive Original Equipment coverage, Export markets and JIT Systems, Technology upgradation, and international tie-up. Today ASP is a LEADING tier-1 supplier to all major OEMs in HCV, MCV & LCV sectors in India. Its manufacturing base is multi locations with over 300 customers in the aftermarket and exports to over 40 countries.

On Friday, May 10th, 2024, a group of 35 students from Mechanical embarked an industrial visit by Institute bus. The tour departed at 9:35 am and arrived at ASP sealings Gajraula at 10:50 am. Before the visit, the students participated in an HR meeting where they were introduced to the company manager, engineers, and products of the company. The different sections visited by the students. (i) Tool Room (ii) Rubber Mixing Chamber (ii) Moulding Section
6. **Total Participants:** 35
7. **Outcome of the Activity:** This activity proved to be very beneficial as students witnessed the various staged of Rubber sealings which enhanced their knowledge industrial process and application. Overall, this visit helps in fostering the relation with a leading Rubber sealing production industry and bridges the gap between academic and industry.
1. **Feedback from participants:** As per the feedback received from participants, the visit was very beneficial and informative and thus required to be conducted in future also.
2. **Few Picture & media coverage of the event:** Some of the Pictures covering the event attached below in Annexure-1

Annexure 1

Few Pictures of the Industrial Tour





